

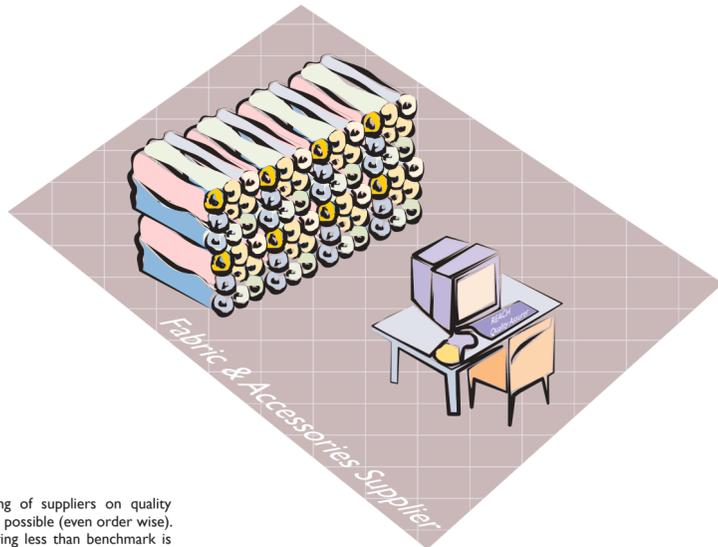
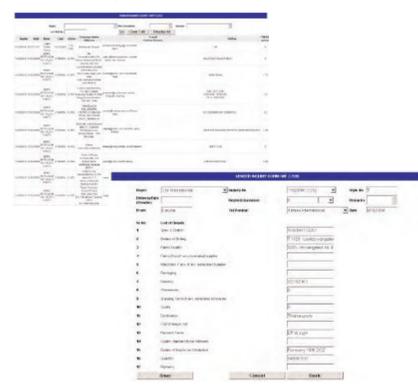
Evaluation sheet

Record of supplier assessment sheet and performance allows easy identification of suitable supplier for pre-production planning, ensuring efficient capacity utilisation and lead-time management.



Vendor inquiry & chart

Provides you with the details required about an inquiry, sampling upto production and to monitor different vendors on a inquiry.



Rating

Rating of suppliers on quality and delivery is possible (even order wise). Suppliers scoring less than benchmark is de-listed from approved suppliers list.



Gain new market insights. Adapt quickly to market change.

REACH Merchandising Manager is tailored to ensure your competitiveness in the sewn product manufacturing and merchandising marketplace where trends are created overnight; fashions change quickly and without warning.

The Magnitude of the Manufacturing Problem

The manufacturing of apparel is a "make to order" manufacturing environment with innumerable steps. Production is outsourced in much of the industry. The sourcing supply chain varies from style to style, season to season and even the same style within a season. Even if the steps are the same, the groupings of steps into multiple tiers can be different depending on individual supplier capabilities and capacity . Consequently, the same style can have a different multi-tier supply chain for different seasons.

Shown below is the typical number of events that need close monitoring in order to identify and address delays to ensure on time delivery:

	High	Low
Seasons	12 or more	4
Apparel Sub-Divisions	200	50
Items per Sub-Division	30	10
Process Steps	300	300
Events to monitor	21,600,000	600,000

The benefits of using REACH Merchandising Manager

REACH Merchandising Manager streamlines sampling, merchandising, production and quality processes, integrating customer service with optimal utilization of resources across the enterprise. REACH Merchandising Manager allows you to automate a large number of routine events without human involvement. Most importantly, the software can prompt you to intervene when exceptional events demand it. In short, your merchandising value chain becomes more efficient, responsive and profitable.

REACH Merchandising Manager will enable you to 'manage your company by exception' directing the vast majority of the company's human attention to the out-of-the ordinary business situations that present the most risk and the greatest opportunity.

Impact on Revenues

End-to-End integration of company data ensures all parties have the latest, most accurate information. This leads to cutting down on wastage, shortening time-to-market cycles for new collections and styles while accelerating your ROI (Return On Investment)

Impact on Costs

RMM helps you cut inventory volumes, eliminate production backlogs, and reduce the expense of working with partners resulting in greater efficiency with dramatically lowered costs.

Impact on Strategy

Rapid analysis of critical business data from all parts of your value chain enables faster and accurate planning of budgets and forecasts.

They benefit from REACH Solutions



About REACH Technologies

REACH Technologies, a leader in Business Technology Solutions for the global soft goods industry, offers pre-packaged products, custom solutions, Business Process Outsourcing (BPO), consulting services and offshore development facilities.

REACH solutions enable stake holders across the soft goods value chain work collaboratively more effectively and efficiently.

REACH solutions impact the creme de la creme of companies, academic and research institutions including Calvin Klein, DIESEL, GAP, Levi's, Marks & Spencer, NIKE, TESCO, United Colors of Benetton, Tommy Hilfiger, Wal Mart, Zodiac Clothing, Madura Garments, Arvind Clothing, Gokaldas, United Nations Conference on Trade and Development, Apparel Training and Design Centre, Apparel Export Promotion Council, Clothing Manufacturers Association of India, National Institute of Fashion Technology, Regional Vocational Training Institute etc.



REACH CAD

REACH CAD is the software tool for pattern engineering, grading and marker planning for minimizing fabric consumption and supplying the sewing sections with accurate cut parts.

REACH CAD incorporates styling and functional features like dart intake, pleats turning and balance, grain line adjustments, flipping of patterns, pitch point placements, drill marking, size and order representation, fabric width adjustment, cutting of checks, plaids and stripes, garment balance, n-way size combinations, seam allowance adjustments, grading, nesting, etc. with user-friendly controls and applications.



REACH Cut Planner

is the proven industry standard Cut Planning tool that uses techniques in combinatorial optimization and decision support to let you save significant quantities of fabric.

Finding the optimal allocation of plies and fabric rolls for a given set of style / colour quantities present a challenge to the best cut planners. The number of variables and possible solutions exceed normal human abilities but not that of REACH Cut Planner.



REACH Fashion Studio

is a multipurpose software for design, sales, sampling and printing departments of apparel, textile, leather, interior and home furnishing industries.

REACH Fashion Studio does 3D storyboard and cataloguing, texture mapping, colour reduction and cleaning, design and repeat, colourways, screens for printing and colour communication using pantone.



REACH Merchandising Manager

Manage your supply chain efficiently.
Cut Costs. Cut Cycle Times.



enabling collaborative partnerships across the soft goods value chain



"REACH Merchandising Manager has helped us streamline our processes and hence the information flow. This has been a great help."

Anoop Puri
Director, SACHIK Home Textiles

"We have operations in multiple countries and RMM has helped our merchandisers, quality controllers and other work groups seamlessly work with one another and with our suppliers and buyers".

Yatish Moncourt
Director, Francis Wacziarg

For the extended apparel enterprise to plan, analyze and manage manufacturing and merchandising processes



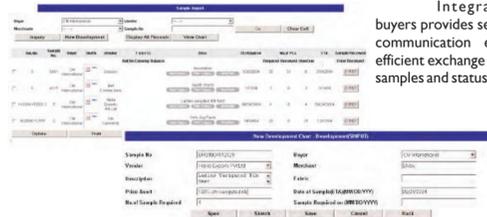
Costing

RMM costing module will help you streamline and structure your costing process. It comes with internal costing, external costing, a library for currency conversion and enables you to prepare buyer price quotation with spec. reference.



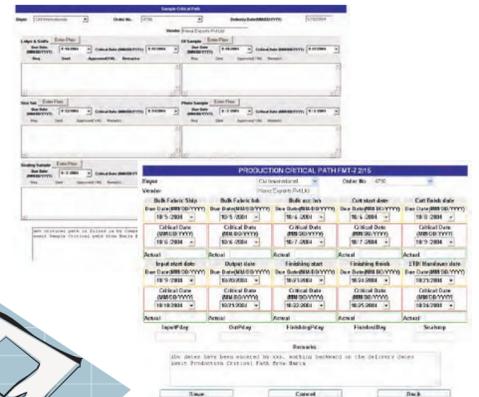
Sampling

Integration with buyers provides seamless cross communication essential for efficient exchange of requisition, samples and status.



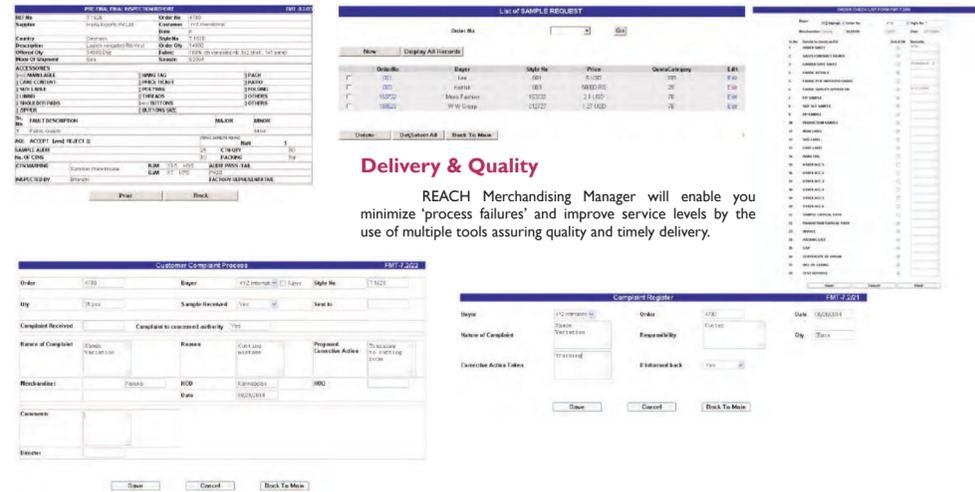
Critical Path

Critical Path offers you a time & action plan for sampling and production. Any deviation from the plan will auto-generate an alert that prompts you to take corrective action.



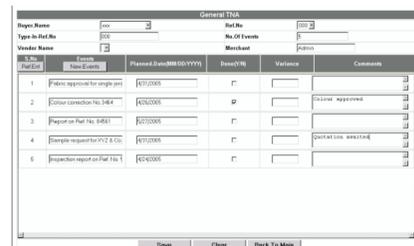
Delivery & Quality

REACH Merchandising Manager will enable you minimize 'process failures' and improve service levels by the use of multiple tools assuring quality and timely delivery.



Time & Action

Merchandise Calendar helps you track the tasks of individuals, groups, suppliers, sub-contractors and certain common tasks.



Production Updates

Production Updates from multiple geographical locations.



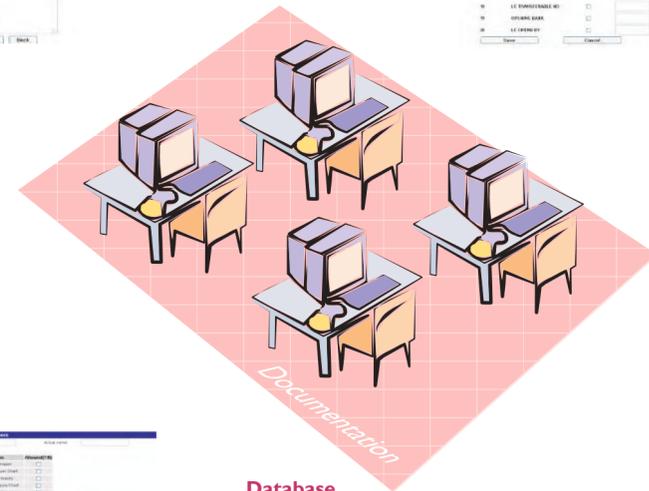
Manage User

Multiple Security levels and user profiles to protect privacy as well as to prevent unauthorised access to sensitive information.



Documentation

Processes data to provide reports and information on proforma invoice, sales contract, shipping, L/C etc.



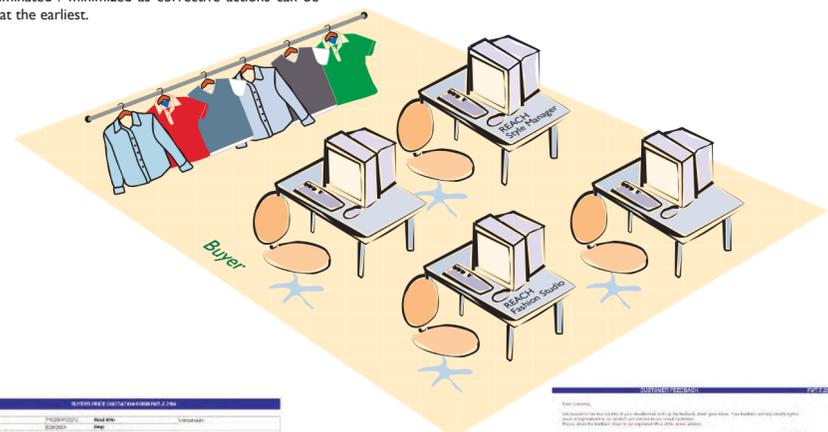
Database

Computerised database building and maintenance for easy access / retrieval of information on clients, vendors and other important contacts.



Status Reports

Updated reports on samples, ongoing orders etc are available to authorized users to ensure that everybody is 'on the same page' ensuring project delays are eliminated / minimized as corrective actions can be taken at the earliest.



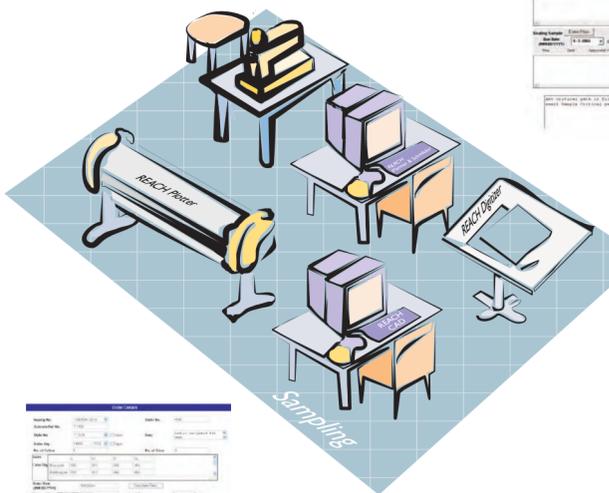
Inspection Reports

Reports on sample inspection and price quotation.



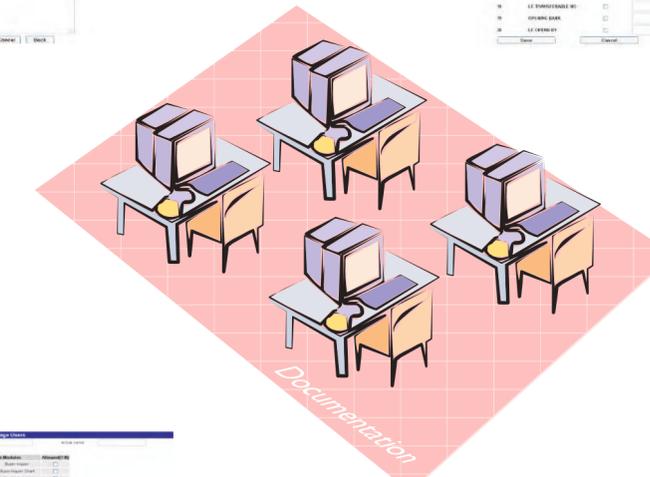
Feedback

Online feedback from buyers helps you manage your relationships better.



Order Details

Maintain comprehensive details of the order, graphics and pictures, spec. sheet, detailed trim details, report generation, email, remote communication with suppliers, internal departments, buyers and more.



Database

Computerised database building and maintenance for easy access / retrieval of information on clients, vendors and other important contacts.

